

"NEGLIGENCE IS THE RUST OF THE SOUL, THAT CORRODES THROUGH ALL HER BEST RESOLVES." — Feltham

The Weather

South Carolina — Partly cloudy, colder in northwest portion Sunday.

THE EVENING HERALD

The Market

Local Spots

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ASSOCIATED PRESS SERVICE

ROCK HILL, S. C., SATURDAY AFTERNOON, DECEMBER 8, 1945.

FULL NEA SERVICE

8 PAGES TODAY—PRICE 5c.

ROCK HILL GETS \$10,000,000 CELANESE PLANT *Russia Lays Iran Strife To Reactionaries*

SOVIET AFFIRMS AGREEMENT TO EVACUATE ARMY

Molotov Reiterates Adherence To 1943 Big 3 Declaration

Washington, (AP)—Russia blames the trouble in Northern Iran on "reactionary elements which have opposed the extension of national rights" to people of that area, the state department disclosed today.

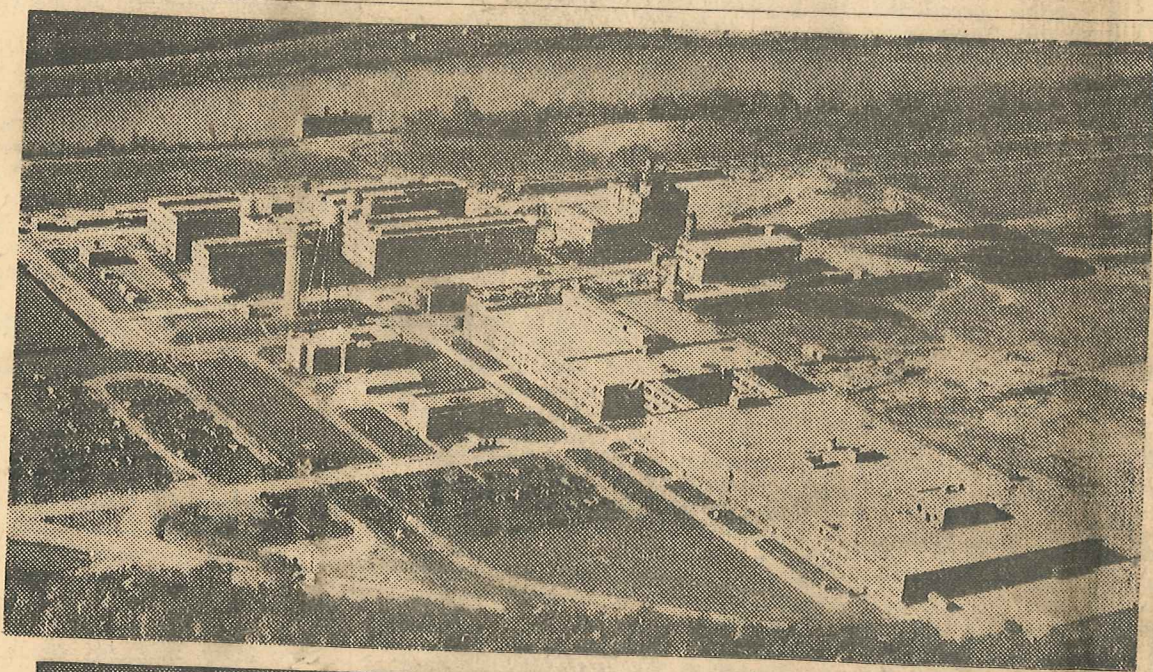
This information came with the release of the text of Russia's reply to a United States note of November 24 urging that all Soviet, British and American troops evacuate Iran by January 1.

Russia pointed out that it already had agreed with Britain to withdraw the troops by next March 2 and said it saw no grounds for acting earlier.

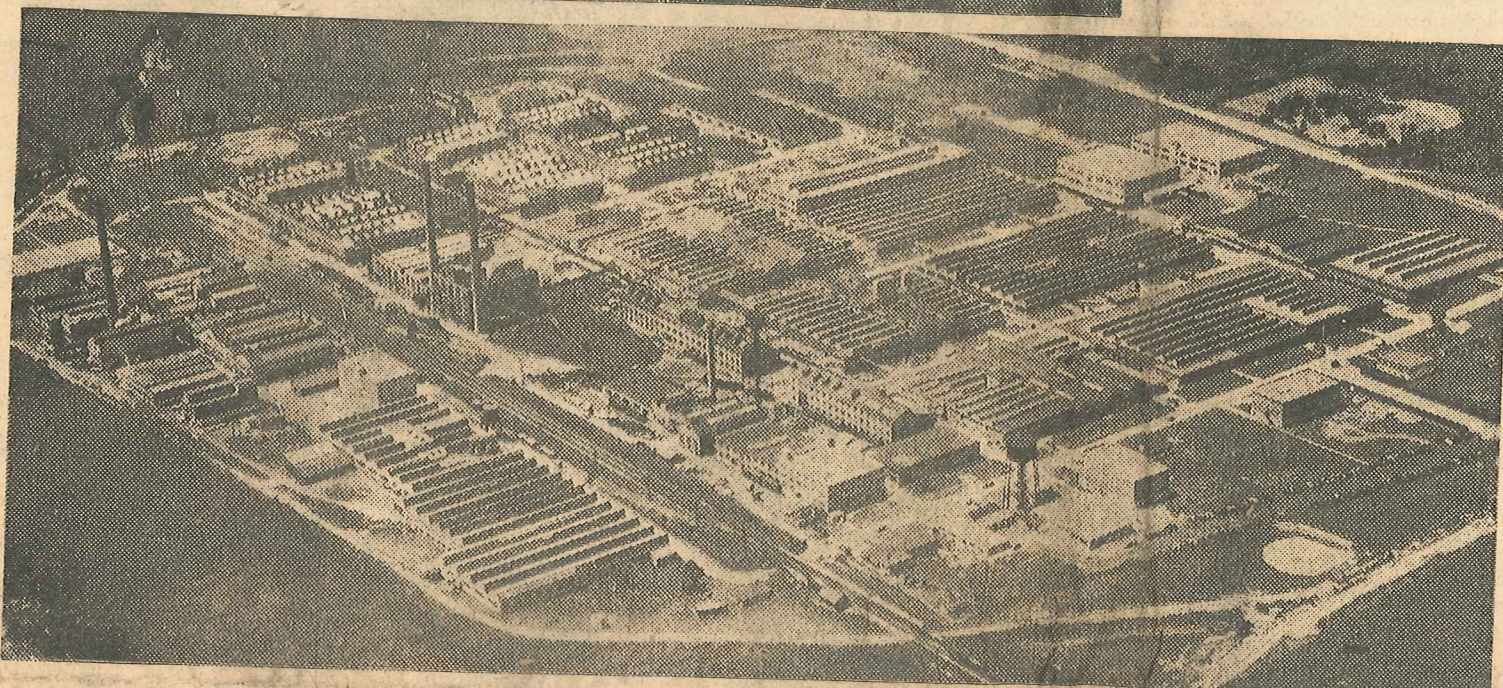
Foreign Commissar Molotov also reiterated in the reply that the Soviet Union "adheres unwaveringly" to the Roosevelt-Churchill-Stalin declaration in Teheran in 1943, which pledged the three countries to maintain the "independence, sovereignty and territorial integrity of Iran."

He said the question of the time for removal of Russian and British troops had been decided at the council of foreign ministers in London two months ago and that no objection had then been raised "in any quarters."

The Russian note said the Iranian government's account of a so-called armed uprising in northern Iran did not, in the Soviet view, correspond to the facts. It declared the events did not constitute an armed uprising and were not



At left—Aerial view of the plant of Celanese Corporation of America at Narrows, Virginia. Here are produced Celanese rayon yarns in both filament and staple fiber form. The Rock Hill plant will be a duplicate of the Virginia plant.



DELEGATES STUDY GM-CIO STRIKE DEVELOPMENTS

Deadlock Prevails In Wage Dispute, 18 Day Old Walkout

Detroit (AP)—General Motors local union delegates from 20 states convened in Detroit today (10 a. m. EST) to review wage dispute that appeared only a few cents nearer solution than when their recommendations led to the widespread GM strike 18 days ago.

The 200 members of the national GM council were summoned into session by the International CIO United Auto Workers specifically to consider President Truman's back-to-work plea. But there was no doubt that all developments since the walkouts of 125,000 workers began would be given a thorough going over.

The latest on these was the justice department's assurance that it was looking into the union's charges that General Motors holds a "monopoly position" in the automobile industry because of the dependence of other firms on GM for engine fuel pumps and other car parts.

General Motors has not commented on the investigation, which was requested after the corporation asked the union to relax its strike to permit production of parts for rival, but dependent, automotive companies.

The UAW's conditional acceptance of this plan was expected to rank high on the national GM council's agenda. A letter appearing

New Industry To Be Located At Carhartt Farm

2,500 Workers To Be Employed When Hu Plant Begins Operations On 1,200 Acre S Near Rock Hill

Official confirmation emanating from the Celanese Corporation of America, New York, through the South Carolina Research, Planning and Development Board, has been received that Rock Hill has been selected as the site for mammoth Celanese Products plant. This news confirms rumors which have been current in the county for some time concerning the proposed new industry for this section.

"As added proof of South Carolina's growing industrial development, Aaron Schwartz, Celanese Corporation of America, has informed the South Carolina Research, Planning and Development Board, the New Industries Committee of the Rock Hill Board of Trade, and the legislative delegation of York county that the corporation plans to locate a Celanese products plant at a cost of over \$10,000,000 within four miles of Rock Hill and four miles of Fort Mill. R. M. Cooper, director of the State Board, said today.

A site of approximately 1,200 acres of land has been acquired. This tract comprises primarily what is known as the Carhartt property.

The new plant will be situated on the Southern Railway System and on U. S. Highway 21, which runs between Washington and Miami.

EMPLOY 2,500

Rock Hill's Celanese plant will employ about 2,500 workers when it begins operation, according to the announcement. Later it is expected that the plant will be considerably expanded. In this connection it was pointed out that the Celanese Corporation of America already operates plants at Cumberland, Md., Narrows, Va., Staunton, Va., Bishop, Tex., Williamsport, Penn., Burlington, N. C.,

ment at Teheran. The so-called popular assembly of Northern Iran is seeking only assurance of democratic rights for the people of Azerbaijan. Providence, Molotov asserted.

"As far as the Soviet military command is concerned, it has not hindered, and is not hindering the movement of the Iranian military forces and gendarme police units which are in the districts of Northern Iran," Molotov said.

He added that these forces included one infantry regiment, two infantry brigades, and two regiments of gendarme police units "the presence of which can insure order and calm in these parts."

Russia opposed the sending of additional Iranian forces to the area in the belief that such reinforcements would only increase the disorders and bloodshed, he explained.

The Iranian government repeatedly has charged that the autonomy movement in Northern Iran was inspired by a Communist minority.

The United States is going ahead with plans to evacuate all of its remaining troops from Iran by Jan. 1.



TOWN TALK
—By—
A. Barber

At last it can be told . . . and the big news for Rock Hill today has stirred up more enthusiasm and high spirits than anything that has happened here in many years, with the exception of the news that war was at an end . . . James S. White, Sr., has received a letter from a resident of Albany, N. Y., asking for a copy of his newly published booklet on Rock Hill, stating that she is looking for just such a place to live as is described in the illustrated pamphlet.

These yarns, both filament and staple fibre, are manufactured as well as the corporation's production of finished warp-knitted fabrics. Eventually it is predicted that a plant similar to the above will be added to the Rock Hill unit.

KIWANIS MARKS ANNIVERSARY

Program Fetes Ladies; President Godbold Inducted

Observing its 25th anniversary the Rock Hill Kiwanis Club featured the occasion with the annual Ladies night Friday in the commodious banquet hall of the domestic science department of Winthrop College. Students of the department served a delicious turkey dinner, and arranged Christmas decorations that aided in the festive occasion.

President C. C. Evans presided over the program of events and later inducted the new president, J. J. Godbold, into office. The first president of the club, J. B. Barnwell of Whitmire, was present and presented certificates to three charter members: W. B. Wilson, A. C. Patterson and C. L. Cobb, the latter being absent due to illness. A number of club members were given attendance awards, the chief recipient being A. C. Patterson who has not missed a meeting in 15 years.

Gifts were given to the members and guests, the ladies receiving embossed calendars and the men embossed pencils. Gifts were also given to the retiring president, and to Secretary Paul Wheeler and Treasurer Irby Cauthen. Dr. Griffith Pugh extended greetings to the ladies, Rev. Alfred P. Chambliss offered the invocation and a pleasing solo was rendered by Miss Mary Ruth Moore.

Featuring the program of the evening was a humorous lecture by Prof. Bob Patton of Morganton, N. C. Mr. Patton proved to be one of the major "doctors of humor" heard by the club and kept his audience in continuous laughter. He was accompanied to Rock Hill by Jess Barber of Morganton, who is district governor of the first district of North Carolina. Mr. Barber was a former coach and teacher in the Rock Hill schools.

MRS. WOLFE DIES

New York, (P)—Mrs. Julia Wolfe, mother of the late author, Thomas Wolfe, was dead today—at the age of 85. She died yesterday of a heart attack at Lenox Hill Hospital. A native of Asheville, N. C., Mrs. Wolfe came here two weeks ago to provide information for a biography of her noted son.

Big Three Leaders To Discuss Future Of Atomic Power

Ministers Expected To Review International Problems

Washington (AP)—The Big Three among world powers will make their first joint approach to the ominous subject of atomic energy control at a meeting of United States, British and Russian foreign secretaries in Moscow December 15.

An official announcement by the State Department said that "an exchange of views on the subject of the control of atomic energy" definitely would be held. The secretaries also will take up other matters of "current concern" to their governments.

Secretary of State Byrnes will have to leave by early next week in order to meet Foreign Minister Bevin of Britain and Foreign Commissar Molotov of Russia on the agreed date.

Problems which they may discuss include the civil strife in Iran, Allied controls for Japan, the unification of China, and means of getting European peace plans back on the track, although the announcement last night did not specify these as discussion topics.

Pending an agreement on when and how to hold a European peace conference, political reconstruction of the continent has been delayed. A troublesome issue has been whether the United States and Britain eventually will recognize governments for Rumania and Bulgaria which Russia considers acceptable.

The meeting will afford the first opportunity for top Anglo-American officials to hear Russia's views on atomic bomb controls. President Truman and Prime Ministers Attlee of Britain and MacKenzie King of Canada proposed recently that the United Nations set up a committee to study the controls.

In the meanwhile they decided to retain the atomic "know how" until peace appears reasonably secure.

There had been some apprehension that when it came to tackling these problems in the United Nations meetings early next year there might be a division between Russia and the Anglo-American nations unless some understanding were reached.

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WORLD BULLETINS
By The Associated Press

Memphis—President William P. Jacobs of the American Cotton Manufacturers' Association said yesterday that 67.5 per cent of the cotton belt's spindles are covered by agreements whereby textile mills will contribute five cents on each bale of cotton they consume towards the industry's \$2,000,000 postwar fund. The fund will be used to retain and expand the industry's markets.

Washington—The labor department says 25 per cent of the 4,000,000 women employed in factories last June had quit work or been laid off by end of September.

Washington—President Truman will send congress a message soon asking approval of a \$4,400,000,000 credit to Great Britain. He also told reporters at his press conference yesterday he has received no request from Russia for financial assistance.

Tientsin—American marines fired 24 60-millimeter mortar shells into a Chinese village near Anshan on Dec. 4 after one Marine had been killed and another seriously wounded by Chinese gunmen, Marine Maj. Gen. Keller Rockey, Third amphibious corps commander, said today.

Billings, Mont.—Seventeen or more persons were reported killed this morning in the crash of an army transport plane one mile west of Billings. The plane was en route to Seattle with 23 aboard.

Washington—The agriculture department today reported the indicated production of cotton this year at 9,195,000 bales of 500 pounds gross weight.

Herford, Germany—Field Marshal Sir Bernard L. Montgomery today rejected all appeals of Belsen concentration camp defendants and ordered commander Josef Kramer, blonde Irma Grese and nine other officials of the Belsen and Oswiecim camps to be hanged.

FLARES INDICATE BOMBERS FOUND

Searchers Race To Florida Marshlands As Hope Revives

Miami, Fla., (AP)—The navy announced that flares and a large fire were seen 20 miles apart in the desolate marshlands between Melbourne and Orlando shortly after 2 a. m. today and said search crews were being rushed to the scene in the hope of finding some survivors of 27 missing naval airmen.

In addition, the navy said, green flares were seen at 2:50 a. m. today approximately 150 miles northeast of Great Abago Island in the Bahamas. The Coast Guard Cutter Pandora, one of scores of vessels flung into the great air-sea search for the missing men, was racing to the scene.

The Pandora was reported approximately 60 miles away.

The navy said an Eastern Airlines pilot spotted red flares and flashing lights at 2 a. m. about 10 miles southwest of Melbourne, 190 miles north of Miami, and saw a man standing in the eerie light of the

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union publicity man—emphasized it would have to be approved by the strikers themselves before any production could be resumed.

President Truman's appeal for an immediate resumption of work was hitched to a proposal to appoint a fact-finding board to study the merits of the union's 30 per cent wage increase demand. Thomas replied to the president that the GM local delegates would be summoned to consider the plea and carry their recommendations back to the membership for deciding votes early next week.

Despite a deadlock after two negotiating sessions since the strike was called, UAW Vice President Walter P. Reuther carried some hope into today's GM council meeting.

The 13 1-2 cents an hour offer made by GM before the strike and reinstated Thursday "is only the beginning," Reuther said after yesterday's session. He termed the offer "a little better" than any previous one.

"The corporation will give more and more and more and finally will wrap it up and we'll all go back to work," he asserted.

H. W. Anderson, GM vice president, said the company stood firm on its latest offer, which he estimated to approximate an average 10 per cent raise.

UAW Ford Local 600, the nation's largest union local, meanwhile massed several hundred cars for a motor cavalcade to pass the strike-bound GM plants and the General Motors building here in a demonstration of its support.

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Veterans To Be Honored At Bleachery Yule Party

Returning war veterans will play Santa Claus to some 4,000 or 5,000 children at the annual Christmas party to be given by the Rock Hill Printing and Finishing Company at 2 p. m. Saturday, Dec. 22, on the lawn in front of the plant, W. T. Jenkins, general manager, announced today.

Planned on a huge scale, the party is given each year by the company for the children of its 2,000 employees, and is anticipated as one of the highlights of the Christmas season by both young and old.

Officials of the plant began work in the summertime ordering toys and getting ready for the event.

G. A. Howell, personnel director of the plant, has charge of preparations, aided by W. B. Byers, Jr., his assistant.

Some 40,000 toys, of various kinds, suitable for girls and boys will be distributed among the children of the different age groups. Each employee is allowed two tickets for his children, and those who have no children usually give their

tickets to members with large families. Each child who attends the party will receive eight or ten presents.

Elaborate plans which include the decoration of the "largest tree that can be found" are rapidly nearing completion, the general manager pointed out. The tree will be lighted this year for the first time since the four years of war.

A special feature of the occasion will be the tribute to the returning war veterans, Manager Jenkins stated that 1,376 men left the local plant for service in armed forces of their country, and of this number approximately 100 have returned to resume work at the plant. These men will assist with the distribution of the toys.

A. O. Joslin, of New York, treasurer of the company, will preside over the program.

The company plans to invite a large number of guests to the party, including city officials, business associates of the plant and others.

Sidelights On New Industry

LOCATION—Starts at Catawba River bridge and runs along river to south, including old Carhart farm and other adjoining property.

INVESTMENT—Original investment to be \$10,000,000. This may be more than doubled when full operation is established.

WATER USED—More than 45,000,000 gallons daily to start, possibly 100,000,000 daily in full capacity. Catawba River has a minimum flow of 500,000,000 gallons daily and much greater most of the year.

FREIGHT RATES—Excess freight rates in South Carolina over similar plants near coal fields will approximate a half million dollars annually. This is offset to some extent by close proximity to mill markets in Carolinas and adjoining states, thus freight saved on finished product.

HOUSING—Company will not establish a plant village but will depend on private capital to provide housing. Similar plants secure employees from 30 mile radius of plant.

LABOR SUPPLY—Company will depend largely on native labor, only key men with technical and business skill being imported. Probably employ 2500 people when manufacturing operations begin.

COUNTY CO - OPERATION—Appreciating labor opportunities and taxable property gains the York County delegation agreed to vote \$100,000 to pay cost of land conditioning for erection of new plant.

Victory Loan Sales By Students Praised

Victory bond sales were still going strong early this afternoon with banks and other issuing agents busy writing bonds which Rock Hill students had sold during the campaign, Bill Neely, chairman of the bond committee, reported today.

The bond chairman and committee members are well pleased with the results to date and were high in their praise of the "wonderful job being done by the participating students" from all the city schools.

"Without their help," Chairman Neely said, "the Eighth war loan drive would not have been so successful."

Persons who have not yet purchased bonds will have the opportunity to do so today. Officials praised the cooperation given by the public to the student salesmen.

The new South Carolina Celanese plant, when in operation, will use 100,000,000 gallons of water daily from the nearby Catawba River not less than 120,000 tons of coal annually, and large quantities of wood pulp, cotton linters and fuel oil.

The initial plant will be devoted to the manufacture of cellulose acetate and Celanese yarns spun from cellulose acetate.

The selection of Rock Hill as the site for this huge plant was agreed upon after corporation officials had visited several other points in South Carolina. The Rock Hill site gives the plant a strategic location for delivery of its finished products to customers in the two Carolinas.

Principal Products
Director Cooper pointed out that the Celanese Corporation of America manufactures three principal products: (1) Celanese synthetic yarns (2) Celanese plastics and (3) Celanese chemicals.

The Celanese plant at Rock Hill will use the acetate method of manufacturing cellulose acetate for the production of synthetic yarns. The strongest textile yarn in existence—Fortisan Yarn—is a Celanese product.

In the textile field, Celanese products are used in all forms of apparel, home decorations and industrial uses such as electrical installations, polishing cloths and filter cloths.

In the plastic field are the famous group of Lumarith cellulose-base plastics, Director Cooper said. These plastics are moulded and formed by heat and pressure into all sorts of shapes, which they retain after cooling. Such plastics are used in steering wheels, control knobs and other automobile fixtures; in the electric industry, in machine manufacture, in glazing materials and in self-sealing tape.

In the chemical industries, the Celanese corporation produces a wide range of industrial chemicals. Among one of the best known is Lindol, which is used in paint lacquers, raincoats, electric cable covering, carbon paper and artificial leather.

Industrial Growth

The record of the Celanese Corporation has been a story of research and industrial growth since the firm was incorporated as the American Cellulose and Chemical Manufacturing Company, Ltd., in 1918. The firm was first incorporated in Delaware.

In 1918 construction was started on the company's first plant on 778 acres of land near Cumberland, Md.

The firm began construction on additional plants near Cumberland in 1923. This work was finished in December, 1924, with the first Celanese cellulose acetate yarn coming through the spinnerets at the Cumberland plant in 1925.

Two years later the name of the firm was changed to Celanese Corporation of America. Also in 1927

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Celanese Corporation Of America—Welcome

Happy indeed are the people of York County to learn of the decision of the great Celanese Corporation of America to locate a new unit of their industrial organization in York County, just four miles from Rock Hill and four from Ft. Mill. The Herald speaks in behalf of York County citizens in extending a most cordial welcome to this great and successful concern and promises the most friendly relationships between company and community, as well as the utmost in cooperative effort.

There is an interesting aspect to the incoming of this new industry. A New York representative of the company has been visiting this state for several years and more recently has been making an intensive study of the commonwealth with the aim of locating a unit of their industry in South Carolina.

The representative had in mind several cities of the state, Rock Hill not being among the designated number. But the representative was told that he at least ought to take a look at Rock Hill, that there is a spirit in this community that is unique, and that the city is about as solid a unit in general development as can be found anywhere.

So the representative made a trip to Rock Hill, quietly met with less than half a dozen citizens, looked over the field and left with an intense interest in this place and its people. This interest resulted in a second visit, this time accompanied by high officials of the Southern Railway and in the private car of the officials.

On the second trip a growing interest was shown, the visiting men, local committee and railway officials meeting on a common ground of mutual benefits, and a growing feeling among all that York County was a "natural" for the establishment of the great industrial unit.

On this second trip the York County delegation was called in session and these far-sighted representatives recognized the unusual benefits that would accrue to the county through increased pay-rolls, added taxable property and general industrial progress. So they pledged the county to an amount up to \$100,000 for the proper conditioning of the land on the Carhartt farm so that the Celanese Corporation of America could efficiently establish their plant on the nearby banks of the Catawba River.

This fine co-operative effort of the county deeply impressed the company officials and finally a third trip was made to the community, again in the private car and with Southern Railway officials who have given the most valuable aid in securing the enterprise for this section. This trip found a few more engineering obstacles which finally were surmounted, and with these ironed out at official headquarters the decision to come to York County was made.

Community Extended

The Celanese Corp

With Unbounded Joy York County Extends Its Most Cordial Greetings To The Celanese Corporation of America and Cordially Welcomes this Great Industrial Institution to This Community.

Officials of the Celanese Corporation of America who came here the first time just a few short weeks ago, learned of the physical possibilities favoring the location of their plant here, and became impressed with the co-operative spirit

Hill and community, the progressive citizenry, and the reputation of being alert and forward-looking had a great influence in attracting the original official visitation here, and the decision to report favorably on the York County location.

So we try modestly to give Rock Hillians a pat on the back, and compliments to the county delegation who were so sound in their official actions as to pledge such fine financial support to an enterprise that will benefit all of York County. For the new industry will not maintain a local "mill village" but rather will draw its personnel from a radius of possibly 30 miles of the plant operation.

Cooper Works To Secure Industry

"For several years Robert M. Cooper, Director of the South Carolina Research, Planning and Development Board, an agency created at the last session of the General Assembly, has had close business contacts with a high official of the Celanese Corporation of America, C. L. Cobb, chairman of the new industries committee of the Board of Trade points out. Director Cooper and his associates have been in close touch with representatives of the Celanese Corporation for some time which resulted in the decision of the Corporation's officials and corps of engineers to establish one of its large Celanese units in York County.

Several locations in South Carolina were investigated and after constant contacts with the Celanese officials by Mr. Cooper and the members of the New Industries Committee of the Rock Hill Board of Trade, a decision was made by the Directors of Celanese on Wednesday of this week, authorizing the acquisition of a plant site and the construction of another unit of the corporation which now has resources of approximately \$150,000,000 with plants in Virginia, Maryland, Drummondville, Canada, Texas and several in Mexico.

The site selected in York County lies between Rock Hill and Fort Mill on Federal Highway 21 and will extend from the highway down the banks of the Catawba River to the Southern Railroad at Red River. The site contains something over 1,000 acres.

ROCK HILL GETS

(Continued from Page 1)

the company acquired control of Celluloid Corporation, and turned over to the acquired firm an exclusive license for the manufacture of non-flammable film and non-flammable celluloid.

In 1932 Celanese Corporation purchased mills at New London, Conn., for weaving Celanese yarn into Celanese fabrics. In 1933 more

mills were bought at Williamsport, Penn., for this purpose.

In 1939 the company built an additional yarn plant near Narrows, Va. First shipments of yarn from this plant were made in January, 1940.

Also in 1939 Celanese Corporation began production of a new synthetic filament known as "Fortisan," the world's strongest yarn. The entire production of this yarn was turned over to war use.

The year 1941 saw the Celanese company build a new weaving mill at Staunton, Va., and buy the King Cotton Mills at Burlington, N. C., to produce Celanese Lanese spun yarn.

In 1944 the corporation organized Celanese Chemical Corporation as its chemical division, and started construction on a new chemical plant at Bishop, Texas.

Also in 1944 the annual sales of the Corporation surpassed the \$100,000,000 mark for the first time. The year saw an operating profit of over \$20,000,000, before the deduction of taxes.

With the war over, Celanese products will begin to appear more and more in everyday uses, from table cloths and polishing cloths to industrial appliances.

The establishment of the Rock Hill plant means that South Carolina will have its share in the manufacturing of these widespread products, Mr. Cooper said.

The director also pointed out that the coming of Celanese Corporation to South Carolina means that additional allied industries will follow, not necessarily at Rock Hill, but also at other points throughout the state.

DELEGATES STUDY

(Continued from Page 1)

In other developments the UAW-CIO rejected a Chrysler Corp. offer to extend their terminated contract until Nov. 30, 1946, and 500 delegates to the Michigan Federation of Labor convention tabled a resolution to support the GM strike.

that is so outstanding among the people of York County. So favorable were the reactions of the corporation officials that decision was reached to erect a mammoth industry on the banks of the Catawba River.

York County citizens pledge themselves to give every possible assistance to the Celanese Corporation of America and have already given indication of this co-operation. The York County delegation has voted to invest up to \$100,000 in clearing the rough land on the place known as the Carhartt Farm, on the Catawba River, to make it fit for the establishment of the big industrial unit.

Allen Tire & Recapping Co.

Blackwell Music Machines

Barrys Jewelers

Bighams Grocery

Blue Mirror Grill

City Market

Cox Motor Company

Campbell Clo. Co.

Cooper Furniture Co.

Craig & Comer Furniture Co.

T. F. Dabney, Grocer

E. E. Dickert, Grocer

Dixie Dew Ice Cream Company

Efird's Dept. Store

R. T. Fewell and Co.

Faultless Laundry and Cleaners

Friedheims

First Federal Savings and Loan Assoc.

Fouche Furniture Company

Gable's

Good Drug Company

H & F Auto Body & Paint Shop

Hinson's Grocery

H & M Pontiac Co.

Huey Chevrolet Company

J. M. Helms, Jeweler

L. E. Hayes, Plumbing & Heating

H & B Trucking Company

Hunsucker Used Car and Parts Co.

Hearn's Jewelry

Home Supply Company

Ihrle's Jewelry

Jones Plumbing Company

Jacobs Furniture Company

Kimball's Flowers

Key Supply Company

Dr. Louis Levy

Melville's

Martha Park, Inc.

Mechanics Federal Savings & Loan Assoc.

Marshall Oil Company

Marshall Hardware and Supply Co.

J. G. McCrory's Stores

Neely Motor Company

s Cordial Greetings

oration Of America

This is the same spirit of co-operation that has previously been given to new industries seeking location in this community and it is the kind of co-operation that one may expect from the good people of York County.

As the Celanese Corporation of America begins operations and continues to add labor to its payrolls, there is recognized by the community

Leaders Welcome New Industry To Community

R. M. COOPER

Director

S. C. Research, Planning and Development Board

The Research, Planning and Development Board is very gratified that the Celanese Corporation of America has decided to place one of its plants in South Carolina. This is a barometer of future development in South Carolina.

First, it will give employment to a vast number of South Carolinians; second, it will use raw materials produced in South Carolina, such as cotton linters and woodpulp; third, it will consume a large amount of electrical energy produced in part, at least, by the rivers of South Carolina; fourth, it will add to the wealth and the taxable structure of the state; and fifth, it means that South Carolina has the qualifications and natural assets to attract important industry.

We welcome a plant of the character and background of this one. The Celanese Corporation of America is held in the highest esteem. Its financial structure is secure and its future growth and expansion are definitely assured. There is room in South Carolina always for high quality industries controlled by excellent executives such as in the instant case.

JOSEPH R. MOSS

Senator, York County.

As chairman of the York County delegation, it is my pleasure to have worked with the new industries committee of the City of Rock Hill and other organizations co-operating to obtain this new industry for York county.

It appears to me that this is the beginning of a new era in the industrial growth for York county.

ERWIN CAROTHERS

Mayor of Rock Hill

The decision of the Celanese Corporation of America to locate one of its plants in the vicinity of Rock Hill is one of the biggest things that has ever happened to this section.

It is difficult for us to visualize the far-reaching beneficial effects that the establishment of this plant here will have upon our economic and social life.

It will contribute greatly toward making this a happier and more prosperous community. It will furnish jobs and create business opportunities for returning veterans and others which will eliminate the possibility of any future

an obligation to properly absorb this increased labor population. And already the Rock Hill Board of Trade has begun a study of housing to meet the ever growing needs along this line.

Once again, Celanese Corporation of America, we greet you and open our arms in friendly co-operation. We all feel confident that there will be mutual benefits accruing from the decision made to locate another great industrial unit in York County.

Newberry's 5 & 10 Store
W. F. Palmer Jeweler
J. C. Penney Company
Powell & Tennant Sales Co.
J. L. Phillips Drug Co.
Proctor Music Co.
R. H. Body Service
Rock Hill Coca-Cola Bottling Company
R. H. Laundry & Cleaners
Reid Auto Parts
Reid Brothers Electric Co.
R. H. Gas Company
R. H. Telephone Company
Riverview Dairy Farms, Inc.
Raylass Department Stores

Rainwater Furniture Co.
R. H. Furniture & Radio Store
Rock Hill Hardware Co.
Rock's Laundry & Cleaners
Royal Crown Bottling Co.
Royal Cafe and Hotel
R. H. Seafood Company
Reid Flower Shop
R. H. Lumber Company
Record Printing and Office Supply Company
I. W. Snipes
Real-Estate
Sherer's Cleaners
Sears Roebuck Order Office
The Smart Shop
Starnes Plumbing Company

Simplex Grocery
Sellers Electric Company
Sanitary Market
Simpson Realty Co.
Real Estate—Rentals
Sol's Auto Wrecking Co.
Snow White Dairy
Tucker Jewelry Company
Thackston's Studio
Wolfe-Green Funeral Home
Yonce Used Cars
FORT MILL:
Young & Young, Furniture
Bailes & Crouch, Jewelers
Mills Hardware Co.
Economy Store
Chambers Service Station

Hill near the top among the leading industrial cities of this State.

We have already pledged to the company the full, complete and whole-hearted cooperation of the citizenry of Rock Hill. This pledge will be kept.

Rock Hill extends to the Celanese Corporation of America a cordial, sincere and enthusiastic welcome.

C. L. COBB

Chairman New Industries Committee
Rock Hill Board of Trade

As Chairman of the New Industries Committee of the Board of Trade I want to take this occasion to thank the members of the Committee for the splendid cooperation and fine work they rendered in securing this gigantic industry for York County. We appreciate the cooperation of the officials of the Board of Trade and all the owners of property within the chosen site.

Officials of the Industrial Department of the Southern Railway Company and its corps of engineers also rendered most valuable assistance to the Committee. Several visits were made to Rock Hill by the Southern officials with representatives of the Celanese Corporation. I want to especially thank the members of the York County Legislative Delegation for their splendid cooperation and for the investment they made possible for the taxpayers of South Carolina which in later years will prove to be one of the best investments from the standpoint of taxes they have ever made.

We are told when the first unit is completed it will employ approximately 2,500 people and twice that number when the plant is fully completed. The Celanese Corporation assured the Legislative Delegation that the minimum investment in the new plant would be \$10,000,000 and if the York County plant is to be a replica of the Celco plant in Virginia, the ultimate investment will be approximately \$40,000,000. This new industry will be at the top of the large manufacturing industries in the Carolinas.

Interest in and efforts to secure this big industry were county-wide. From all parts of York County came offers of support, which is evidence that the people of York County have never been closer together than they are at this time.

EARLE P. BARRON

President, Board of Trade.

Naturally I am most happy that as I conclude my term as president of the Rock Hill Board of Trade to know that the community is to be benefitted by the incoming of such a great and successful industry as the Celanese Corporation of America.

The Board of Trade is ever alert to the progress of this community and the new industry committee and the Rock Hill Revolving Fund, which is co-operating with the board, have done much to entice the attention of industrialists toward Rock Hill.

May all citizens of Rock Hill ever support the Board of Trade and aid in its work of industrial growth.